Native Nation
EVENTS

2024 NORTHWEST NATIVE AMERICAN LEADERSHIP FORUM

July 8-9
2024

LOTTE HOTEL
SEATTLE
Seattle, WA



Led by Jerrod Murr of
Paradigm Shift Leadership

Monday, July 8

7:30 - 8:30 AM

Registration and Networking Breakfast

8:30 - 8:45 AM

Welcoming Remarks



Justin O'Connor
President
Native Nation Events



Jerrod Murr
Founder & CEO
Paradigm Shift

8:45 - 10:15 AM

Innovative Leadership Styles

We will discuss Daniel Goleman's framework of leadership styles. This encompasses six distinct approaches, each tailored to different organizational contexts and challenges. Visionary Leadership involves setting a compelling vision for the future, inspiring teams to achieve ambitious goals, and fostering a sense of purpose and direction. Coaching Leadership focuses on developing individuals' strengths, providing guidance, feedback, and support to help them reach their full potential. Affiliative Leadership emphasizes building strong relationships, trust, and collaboration within teams, fostering a positive and inclusive work environment. Democratic Leadership involves shared decision-making, soliciting input from team members, and valuing diverse perspectives to promote engagement and buy-in. Pacesetting Leadership sets high standards of performance and leads by example, challenging teams to excel and achieve results through self-motivation and accountability. Finally, Commanding Leadership provides clear direction and structure in times of crisis or urgency, offering decisive leadership and ensuring swift action to address challenges effectively. Each style has its strengths and limitations, and effective leaders understand how to flexibly adapt their approach to suit the needs of their team and the demands of the situation.

10:15 - 10:45 AM

Morning Networking Break

Monday, July 8

10:45 AM - 12:00 PM

Adaptive Leadership: Using Leadership Styles to Build Influence

Adaptive leadership is a dynamic approach that focuses on navigating complex challenges and uncertainty by encouraging flexibility, learning, and resilience within organizations. Unlike traditional top-down leadership models, adaptive leadership recognizes that solutions to complex problems often emerge through collaboration and experimentation. Adaptive leaders empower teams to embrace change as an opportunity for growth rather than a threat, fostering a culture of innovation and continuous improvement. They encourage open communication, transparency, and the willingness to challenge existing norms and assumptions. Adaptive leaders also recognize the importance of self-awareness and emotional intelligence, understanding that effective leadership requires the ability to manage one's own reactions and navigate interpersonal dynamics effectively. By fostering adaptive capacity within their organizations, leaders can position their teams to thrive in an ever-changing landscape, adapting to new challenges and opportunities with agility and creativity.

12:00 - 1:00 PM

Networking Lunch

Monday, July 8

1:00 - 3:00 PM

Leading Through Change and Uncertainty

Native American leaders must lead through change because they play a critical role in addressing the unique challenges and opportunities facing Indigenous communities, including cultural preservation, economic development, and sovereignty, while adapting to the changing social, political, and environmental landscapes of the 21st century.

Leading through change requires setting a clear vision that inspires and aligns teams, coupled with transparent and frequent communication to build trust and understanding. Empowering employees by involving them in the change process, managing resistance, and leading by example are essential to fostering a positive and adaptive culture. Celebrating successes along the way reinforces progress and maintains morale, while fostering a continuous learning and improvement mindset ensures ongoing adaptation and resilience.

3:00 - 3:30 PM

Afternoon Networking Breakfast

Monday, July 8

3:30 - 4:45 PM	**Leading Through Change Continued**
4:45 PM	**Day One Sessions Conclude**

Tuesday, July 9

7:30 - 8:30 AM

Networking Breakfast

8:30 - 10:00 AM

Leadership Sustainability and Legacy

Sustainable leadership involves cultivating a culture of shared responsibility, succession planning, and mentorship to ensure the ongoing effectiveness of an organization or community. Effective leaders prioritize long-term goals over short-term gains, promoting practices that support environmental, social, and economic sustainability. Moreover, they invest in developing the next generation of leaders, imparting knowledge, skills, and values that will perpetuate their legacy and drive positive change into the future. By fostering a culture of ethical leadership, innovation, and inclusivity, leaders can leave a lasting legacy that transcends their time in office and contributes to the sustainable development and well-being of their communities.

10:00 - 10:30 AM

Morning Networking Break

Tuesday, July 9

10:30 AM - 12:00 PM

Building an Action Plan

This conference is about combining new ideas and transferable action for high level leaders. Creating an action plan after attending a conference is crucial as it translates knowledge and inspiration gained during the event into tangible outcomes and meaningful progress. By distilling key learnings, insights, and ideas into actionable steps, participants can effectively apply new strategies, approaches, and skills within their respective contexts. An action plan provides a roadmap for implementation, setting clear goals, timelines, and responsibilities to ensure accountability and momentum.

12:00 PM

2024 Northwest Native American Leadership Forum Concludes